

Daniel Mallen

Manufacturing Project Manager

danielmallen@hotmail.co.uk +86 132 8608 4195 Zhuhai, Guangdong, China linkedin.com/in/danielmallen
youtube.com/@danieljamesmallen

PROFESSIONAL SUMMARY

Manufacturing project manager bridging Western clients and China-based production for **8+ years** — end-to-end product development, supplier network management, and on-time delivery across consumer goods and wellness. Combines hands-on manufacturing project delivery with a strong marketing and ecommerce skill set — including a growing **YouTube channel (@danieljamesmallen)** that generates direct inbound B2B leads and industry credibility.

EXPERIENCE

Manufacturing Project Manager Mar 2021 — Present
CNBSolutions — Zhuhai, Guangdong, China
Full-time · On-site

- Manage product development, sourcing, and manufacturing projects for international clients, acting as the primary link between Western customers and China-based suppliers, factories, and internal teams.
- Span supplier management, production coordination, quality oversight, logistics, client account management, and new business initiatives across the entire product lifecycle.
- Coordinate between international clients, suppliers, factories, and internal teams to ensure smooth execution and timely delivery.
- Source, evaluate, and develop supplier networks while managing sourcing activities and maintaining long-term supplier relationships.
- Oversee quality control activities and production milestones to ensure products meet customer requirements and delivery schedules.
- Conduct supplier visits, factory audits, and production reviews across China to verify capabilities and compliance.
- Manage company websites, digital marketing, and inbound leads across multiple brands — converting organic traffic into qualified project and sales opportunities.
- Build and run the **@danieljamesmallen YouTube channel**, producing educational content on China manufacturing and sourcing that drives inbound B2B leads and establishes industry thought leadership.
- Lead internal ecommerce launches end-to-end — including the **Silent Valor bulletproof backpack** line and **Magu Technology** — covering supplier selection, sampling, production, brand development, product photography, catalog design, and go-to-market.
- Hands-on across product photography, video production, graphic design, and website builds to support ecommerce launches and client-facing brand assets.
- Support new product development, operational improvements, and business growth initiatives across the brand portfolio.

Manufacturing & Marketing Specialist Jul 2018 — Mar 2021
CNBSolutions — Hong Kong
Foundation years

- Joined CNBS Group during an intensive early stage of career development, building foundational knowledge in Chinese manufacturing and international B2B operations.
- Led internal marketing projects including website development, graphic design, video production, and client presentation materials across the brand portfolio.
- Developed practical understanding of sourcing processes, factory coordination, and cross-cultural business communication across Asia.
- Established a strong operational and cultural foundation that supported the transition into a management role based in mainland China.

EDUCATION

University of Sheffield 2015 — 2018
BA East Asian Studies
Sheffield, England

Queen Elizabeth Sixth Form College 2012 — 2015
A-Levels
Darlington, England

CORE SKILLS

- Project Management
- Manufacturing Oversight
- Supply Chain Coordination
- Quality Control
- Supplier Negotiation
- Factory Auditing
- Production Planning
- Client Account Management
- Ecommerce & Brand Launch
- YouTube & Content Marketing
- Lead Generation
- Video Production
- Graphic Design
- Website Management
- Cross-Border Logistics

LANGUAGES

English Native

Mandarin HSK 4

AREAS OF EXPERTISE

- End-to-End Project Delivery
 - Factory Auditing & QC Oversight
 - Cross-Border Project Management
 - Brand Development & Ecommerce Launch
 - Inbound Lead Generation
- China Manufacturing & Supply Chain
 - Supplier Negotiation & Sourcing
 - Consumer Goods Production
 - YouTube & Content Marketing
 - Video Production & Graphic Design

AT A GLANCE

Years experience: 8+
Based in: Zhuhai, CN
Mandarin: HSK 4
Focus: Manufacturing · PM